

EVALUATION SUMMARY



Bureau Of Educational And Cultural Affairs Office Of Policy And Evaluation

Assessment of Selected Exchange Programs in Turkey

The purpose of the evaluation was to attempt to measure the cumulative effect in one country of four exchange programs as they relate to foreign policy objectives. Turkey was chosen as the case study. The evaluation also sought to develop an evaluation methodology for exchange programs that would be replicable in other countries.

Key Findings

➤ View and Continued Relationship with the United States Increased

Indicator	Fulbright Scholar	Humphrey Fellow	International Visitor	Fulbright Student
Developed a more positive view of US (first time visitors)	80 %	80 %	90 %	70 %
Have continued contact with the United States (type of contact)	90 % Professional	65 % Professional/Social	75 % Professional/Social	85 % Professional/Social
Keep up with US Affairs	95 %	90 %	NOT ASKED	95 %
Revisited the United States	60 %	35 %	45 %	75 %

➤ New Ideas Acquired and Implemented as a Result of the Exchange Experience

Indicator	Fulbright Scholar	Humphrey Fellow	International Visitor	Fulbright Student
Specific new ideas developed	85 %	70 %	90 %	75 %
Able to implement the new ideas	50 %	70 %	70 %	75 %

➤ Sharing of Information with Others

Percent of respondents who shared information gained on the program and most common means used

- 75 % of Fulbright Scholars through lectures, conferences, workshops and student encouragement
- 90 % of Humphrey Fellows through seminars, articles, and books
- 90 % of Fulbright Students through interaction with other students and colleagues
- 70 % of International Visitors through implementing new ideas (question not directly asked)

Project Information: KW Tunnell Company and PDS, Inc. conducted the evaluation from September 1998 to December 2001. A research group at the Middle East Technical University administered individual face-to-face interviews in Turkey to 41 of 49 selected Fulbright Visiting Scholars, 18 of 26 selected Humphrey Fellows, 36 of 50 selected International Visitors, and 29 of 80 selected Fulbright Visiting Students for an overall response rate of 60 percent.

Program Information: The Fulbright Visiting Scholar Program awards grants to scholars from around the world to conduct research, lecture, or a combination of lecturing and research in the United States. The Fulbright Visiting Student Program awards grants to recent university graduates, masters and doctoral candidates, young professionals and artists for specialized study in the United States. The International Visitors Program brings current and potential leaders in government, politics, media, education and other fields to meet and confer with their professional counterparts in the United States. The Hubert H. Humphrey Fellowship Program brings accomplished mid-career professionals with a commitment to public service to the United States for a year of study and related professional experience. Additional information about these programs can be found at <http://exchanges.state.gov/>.

Contact Information: For more information regarding this evaluation, or to request a copy of the 188-page report, please contact the Office of Policy and Evaluation at (202) 619-5307, by email at evaluations@pd.state.gov, or by mail at State Annex 44, Room 336, 301 4th Street, SW, Washington, DC 20547.

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